

## Reflecting your needs, exceeding your expectations

### Can You See "The Bigger Picture" ?



**"Am I fully insured"** is a question brokers are frequently asked but are unable to answer - because there is no answer to cover all circumstances.

*The truth is that only a minority of the risks you face in business are insurable - the vast majority are risks which cannot be insured:-*

Some of these risks may be obvious and steps already taken to minimise their effect.

Some may have been identified but their potential impact is underestimated.

Some may be completely undetected through lack of awareness or because they are buried deep in the firm's administration.

So you may well spend a considerable amount of management time and expense in obtaining competing brokers advice in considering the small percentage of insurable risks to reduce the insurance cost.

*But what time and effort is spent on identifying and controlling the vast majority of risks which make up the "Bigger Picture" ?*

It is therefore essential that time is spent on a structured analysis of these issues to help firms target and control uninsured risks which could threaten the survival or profitability of the business.

**Russell Scanlan** are unique in being able to provide this Risk Analysis Service to our clients - **free of charge** as part of our standard service.

This enables us to undertake a detailed examination of these risks and produce a report and action plan to deal with them.

For more information on this service please [\*\*click here\*\*](#).



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